

## ORDER



**Orders**  
**Order / Rev:** 171328  
**Alt Order #:** 08432556  
**Product Desc:** INTEGRITY WASHINGTON  
**Estimate:** 1090  
**Flight Dates:** 10/31/16 - 11/13/16  
**Original Date / Rev:** 10/31/16 / 10/31/16  
**Order Type:** GENERAL

**KXLY**  
**Primary AE:** MATT WURM  
**Sales Office:** H-DC  
**Sales Region:** NATL

**Agency**  
**Name:** Hulsen Media Services  
**Buying Contact:**  
**Billing Contact:**  
 2400 Laramie Trail  
 Austin, TX 78745

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Integrity Washington  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-3  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	9	\$2,610.00	\$2,218.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	9	\$2,610.00	\$2,218.50	0.00
<b>Totals</b>	<b>9</b>	<b>\$2,610.00</b>	<b>\$2,218.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KXLY	23%	\$2,610.00
Market	100%	\$11,347.83

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAYU	0%	\$0.00
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	77%	\$8,737.83
KREM	0%	\$0.00
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXLY	11/04/16	11/04/16	6-630p M-F M-F News @6	CM	6-630p	----1--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--			1			\$350.00		0.00			
E 2	KXLY	11/04/16	11/04/16		CM	7-9a	----1--	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00

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 Alt Order #: 08432556  
 Flight Dates: 10/31/16 - 11/13/16

Advertiser: Integrity Washington  
 Product Desc: INTEGRITY WASHINGTON  
 Estimate: 1090  
**KXLY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7-9a GMA GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16		----1--					1	\$320.00		0.00			
E 3	KXLY	11/07/16	11/07/16	6-630p M-F M-F News @6	CM	6-630p	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/07/16		11/13/16		1-----					1	\$350.00		0.00			
E 4	KXLY	11/07/16	11/07/16	7-9a GMA GMA	CM	7-9a	1-----	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/07/16		11/13/16		1-----					1	\$320.00		0.00			
E 5	KXLY	11/06/16	11/06/16	11p Sun Late News Late News Sun	CM	11-1135p	-----1	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16		-----1					1	\$90.00		0.00			
E 6	KXLY	11/06/16	11/06/16	6p Su News 6p News	CM	6-630p	-----1	:30	1	\$190.00	P-1	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16		-----1					1	\$190.00		0.00			
E 7	KXLY	11/03/16	11/03/16	6-630p M-F M-F News @6	CM	6-630p	---1---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16		---1---					1	\$350.00		0.00			
E 8	KXLY	11/03/16	11/03/16	7-9a GMA GMA	CM	7-9a	---1---	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16		---1---					1	\$320.00		0.00			
E 9	KXLY	11/08/16	11/08/16	7-9a GMA GMA	CM	7-9a	-1-----	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/07/16		11/13/16		-1-----					1	\$320.00		0.00			
													Totals	9	\$2,610.00